

## **History**

For many years, ACLEDA Bank Plc. has led retail banking in Cambodia as a financial service provider to micro and small entrepreneurs. In response to a growing financial sector ACLEDA Bank Plc. gradually generated subsidiary companies, ACLEDA Bank Lao Ltd., ACLEDA Securities Plc., ACLEDA Institute of Business (AIB), ACLEDA MFI Myanmar Co., Ltd. and ACLEDA Properties Ltd. ACLEDA Bank's Training Division, established in 2000, played the crucial role in building the capacity of ACLEDA staff to contribute to the Bank's success over the years. With the generous support of the Royal Government of Cambodia, and cofinanced by the Federal Republic of Germany through KfW, in 2008 ACLEDA Bank Plc formed "ACLEDA-ASEAN Regional Microfinance Training Center" to provide training locally and internationally, focusing on MFIs in the ASEAN Region plus China. In August 2011, in a strategic response to the growth of training needs ACLEDA Bank Plc merged the Training Division and the ACLEDA-ASEAN Regional Microfinance Training Center into the "ACLEDA Training Center"(ATC). On January 25, 2016, ATC obtains the license as a higher education institution named "ACLEDA Institute of Business" (AIB) with reference to the sub-decree of the Royal Government of Cambodia No. 13 ANKr. BK. On February 12, 2024, AUB obtains Sub-Decree No. 27 signed by Samdech Moha Borvor Thipadei HUN MANET, Prime Minister of the Kingdom of Cambodia, on the recognition of the transformation of ACLEDA Institute of Business to ACLEDA University of Business.

#### **Vision & Mission**

# **Vision:**

Our vision is to become the premier business school at the maximum standard of quality, supporting the socio-economic development of Cambodia and the Region for future generations.

#### Mission:

Our mission is to provide students with higher education of superior quality, through on-campus and digital courses, to build their:

- Knowledge
- Professional Skills
- Creative and Innovation
- Experience
- Ethics
- Networking - Research and Publication
- In order to enhance their professional careers in the future, we will at all times observe the highest principles of ethical behavior, respect for a diverse and multi-cultural society, laws and regulations and the environment.

## **AUB Faculty**

The training faculty consists of senior management and technical specialists from the Bank's branches and headquarters who complement the AUB faculty and specialists in course design, delivery and training techniques.





# A. Training Programs for External Organizations and the Public

AUB provides a diverse range of training courses that combine concepts and practice — delivering the "know-how" and "showhow" and prioritizing highest training quality.

Currently, ten types of training are offered to local and international participants from external organizations and the public. 5. Workshop

- 1. Yearly Training Calendar
- 2. Tailor-made Training 6. Training Program for Computer Skills
- 3. Study Visit Program 7. Advisory Service on Business Start Up
- 4. Skill Development Training for Students and Public

## Achievement as of May 31st, 2025

External Training for Other Organizations and Public	Number of Courses	Number of Participants/ Trainers
Local Organizations and Public	888	31,568
Financial Institutions	517	11,621
Training for Students and Public	163	3,288
Workshop	146	15,412
IT Short Course	62	1,247
International Organizations	169	1,961
Financial Institutions	84	893
ACLEDA Bank's Subsidiaries	85	1,068
Trainer Exposure	1	2

Our Participants	Types of Organizations					Total		
our randipants	Government	Bank	MFI	NGO	Company	Credit Operator	Other	
Local Organizations	15	45	81	62	424	28	120	775
International Organizations	12	32	78	12	5	0	5	144

#### **List of Countries: 31 Countries**

Afghanistan, Albania, Bangladesh, Bhutan, China, Egypt, Eritrea, Germany, India, Indonesia, Japan, Laos, Luxembourg, Malaysia, Montenegro, Morocco, Myanmar, Nigeria, Pakistan, Peru, Philippines, Senegal, Sri Lanka, Tajikistan, Timor Leste, Thailand, Tunisia, USA, Vanuatu, and Vietnam, Guinea.





## **B. Training for ACLEDA Bank's Staff**

AUB also offers a variety of training services to ACLEDA Bank Plc. and ACLEDA subsidiary Companies.

- 1. New Recruit Training
- Skills Development Training
- 3. Introductory Training

## Achievement as of 31st May, 2025

Internal Training for ACLEDA Bank's Staff	Number of Courses	Number of Participants	
	64,786	725,307	
New Recruit Training	641	23,897	
Skill Development Training	48,554	679,367	
Introductory Training	15,591	22,043	









## **C. Academic Programs**

To continue its sustainable missions, AUB provide learners with the superior quality of higher education services and professional training in business education. Core Values & Philosophy: Quality, Ethics, Employability, and Professional. There are Faculty of Finance & Banking, Faculty of Science & Technology, Faculty of Finance & Accounting, Faculty of Law & Economics, and Faculty of Business.

Currently, AUB has academic programs as the following:

#### 1. Associate Degree in Business Administration

Two-Year Undergraduate Program Specialize in Finance and Banking, Insurance, Logistic, Export-Import Management, Accounting, English, and Marketing.

#### 2. Bachelor Degree in Business Administration

Four-Year Undergraduate Program Major in Finance and Banking, Risk Management and Insurance, Supply Chain Management and Logistics, International Business Fintech, Information Technology, Business IT, Business Law, Science and Engineering Computer, and English.

#### 3. Master Degree in Business Administration

Two-Year Postgraduate Program Major in Finance, Finance and Banking, and Management.

## Achievement as of 31st May, 2025 (Outstanding Number)

Degree	Number of Classes	Number of Students
Bridging Course	-	-
Associate Degree	17	371
Bachelor Degree	141	4,245
Master Degree	4	117

# **Foreign Language Programs**

## Achievement as of 31st May, 2025

Department of Foreign Language	Number of Classes	Number of Students	
	515	10,737	
General English Program (GEP)	228	2,548	
English for Specific Purpose (ESP)	10	98	
General Chinese Program (GCP)	58	827	
Special English Skills (SES)	3	50	
English for Academic Purpose (EAP)	185	4,715	
Lao Course	6	129	
Tailor Made Course	6	114	
Seminar	15	1,662	
Training	4	594	

#### What are the benefits from AUB?

Optimistically, after training courses with AUB, participants will gain more knowledge and skills based on the successful experiences and the best practices of ACLEDA, majoring in Credit, Finance, Marketing, Banking Operation, Internal Control, Human Resource Management and others. The training courses are designed for a participant-centered method, focusing on HOW to do the best performance, to increase productivity and profitability.

"The University for your Successful Professional Career"